



4 May 2018

Circular No.18/Foreign Trade No.2/2018-19

To : All Members
Special Invitees



INDO AFRICA MULTI-SECTOR B2B TRADE EXPO (IAMSTX2018)

VISA OSHWAL CENTER, Nairobi, Kenya

24th – 26th August, 2018

Dear Sir/Madam,

You will be happy to know that as an endeavour to create **more and more international business opportunities for Members** and the Indian Industry at large, the **Merchants' Chamber of Commerce & Industry (MCCI)** is setting up the **"MCCI Pavilion"** at the internationally acclaimed event **"INDO AFRICA MULTI-SECTOR B2B TRADE EXPO (IAMSTX 2018)"**, which will be held at **Visa Oshwal Center, Nairobi, Kenya** between **24th – 26th August, 2018**. This prestigious & high-profile **Multi-Sector B2B Trade Expo** is ideal for those who wish to promote & grow their business in the highly prospective Africa Region.

"IAMSTX 2018" is the perfect opportunity for exporters as well as traders & investors in the **Industrial Products & Engineering, Building & Construction, Automation, Minerals Metal & Ores, IT, Electronics & Electrical, Logistics & Transportation, Chemical & Coatings, Agri Business & Fertilizer, Power & Energy, Solar Energy, Hotel & Restaurant, Packaging & Printing, Textile, Food & Beverage, Air & Water Management, Education & Training, Health & Fitness and other Business Services** to showcase their products to a large, relevant audience and the Show plays a key role in introducing them to **Kenya and the entire African market**.

Show details are given below for your reference & understanding :

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15-B, Hemanta Basu Sarani, Kolkata - 700 001, Phone: 2248 6329, 2248 1502, 2248 3123, 2262 5070 (5 lines)
Fax: 91 33 2248 8657, E-mail: mcciorg@mcciorg.com / mcciorg@gmail.com, Website: www.mcciorg.com

Package Cost

MCCI Members- INR 1,55,000 + GST ; INR 50,000 + GST, for each extra Person

Non Members- INR 1,75,000 + GST ; INR 60,000 + GST, for each extra Person

Deliverables / Package includes :

- > 9 sq.mtr. ready stall space, lights & seating arrangements
- > Accommodation (Twin Sharing) from 23rd Aug -28th Aug (5 night & 6 days)
- > Breakfast, Lunch & Dinner
- > Airport Pick Up & Drop and Local Transfers (Hotel-Venue)
- > Non-Competitive Environment for the Exhibitors
- > Pre-Show Marketing
- > Advance Data Sharing for ensuring focused B-2-B meetings
- > Complimentary Commercial Workshop
- > Post-Show Comprehensive Background Support
- > Visitor Promotion- Media & Publicity Campaign

Kindly find enclosed a Brochure providing details of the *Unique Benefits* to Exhibitors for your reference. The Registration details, points of contact and other related information are there in the attached mailer and Delegate Registration Form.

Kindly register early and explore the unparalleled business networking & generation opportunities that "INDO AFRICA MULTI-SECTOR B2B TRADE EXPO 2018" will provide through B-2-B meetings, focused Sessions & other relevant platforms.

Warm Regards,

Encl:- as above

Yours sincerely,

(Souvik Banerjee)
Director General

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