

MCCI MSME Help Desk Launching Ceremony

Tuesday, 17 April 2018 at 5.30 PM at MCCI

PRESS RELEASE

MCCI MSME Help Desk was launched TODAY at the premises of **Merchants' Chamber of Commerce & Industry** by **Shri Rajiva Sinha, IAS**, Additional Chief Secretary, Department of MSME & Textiles, Government of West Bengal. **Col. Sabyasachi Bagchi**, Chairman, The West Bengal Small Industries Development Corporation Ltd. and Shri Vijay Bharti, IAS, Director MSME, GoWB was also present on the occasion.

The objective of the Help Desk is to provide umbrella support to help MSMEs leverage the opportunities and explore solutions to the key issues of finance availability, access to technology, skill-upgradation of manpower, manufacturing incentives & others. The vision of the Help Desk of the Chamber is to help the MSMEs to excel in their respective areas by providing :

- Mentoring support
- Single-point information/consultation system
- Creation of networking and market linkages
- Increasing awareness amongst entrepreneurs
- Boost the MSME sector through enabling measures

The Help Desk, to be held weekly/ as per requirements, will be held in association with the Department of MSME & Textiles, Government of West Bengal. A panel of domain experts would be available for mentoring and guidance, for the benefit of the concerned MSME units. Some of the areas to be addressed by the domain experts are :

MSME General Issues	GST & Taxation
Finance, Banking and Project Appraisal	Pollution & Environment Issues
Exports Incentive and Foreign Trade Policy	IT Issues
Corporate Affairs, Partnership & LLP issues	Skill Development
HR & Industrial Relations Issues	Miscellaneous others
