



Merchants' Chamber of Commerce & Industry

CIN : U91110WB1946NPL013477

3 January 2019

Circular No. 120/ MSME No. 12/ 2018-19

**To : Members of the Committee
All Members**

Dear Sir/ Madam,

**Re : 7th MCCI MSME Help Desk on
17 January 2019 at 4 PM at MCCI**

MCCI MSME Help Desk was inaugurated by **Shri Rajiva Sinha, IAS**, the-then Additional Chief Secretary, Department of MSME & Textiles, Government of West Bengal on 17th April, 2018 at MCCI.

We have held 6 Help Desks so far.

The 7th Help Desk would be held on Thursday, 17 January 2019 from 4:00 to 5:30 PM at the premises of the Chamber.

The objectives of the Help Desk are to help MSMEs leverage the opportunities and explore solutions to the key issues, in which where domain and subject matter experts will be available for mentoring, handholding and consultation for the MSME units.

The Mentor Panel for the Help Desk includes : **Shri Rajkumar Middya**, Joint Director (P & S), MSME, Government of West Bengal (Chief Mentor); **Shri Sanjib Kothari**, Co Chairman, Foreign Trade Standing Committee, MCCI; **Shri Smarajit Mitra**, Co Chairman, Banking & Finance Standing Committee, MCCI and other experts with M/s. Suidha Consultants as Technical Partner.

We request you to **attend / depute** your representative to attend **the one-on-one Mentoring sessions** at the Help Desk.

Please send us your problems in advance, as per the given proforma, so that the same can be taken forward. Thanking you,

Yours faithfully,


(Munmun Banerjee)
Assistant Director General



Merchants' Chamber of Commerce & Industry



Proforma for Information

Organisation Name : _____

Name of the Member/ Entrepreneur : _____

Designation : _____

Landline No.: _____ Email id : _____

Mobile No. : _____ WhatsApp No.: _____

Business area : _____

Advice/ Mentoring/ Handholding sought in which area(s) : (Please tick)

1. Finance, Banking and Project Appraisal
2. GST and Taxation
3. Trademark
4. Marketing & Branding
5. Labour Relations
6. Statutory Compliances
7. Exports
8. Any other, please mention _____

Problem(s) faced : (In 50 words) : _____

Signature with seal : _____ Date : _____

Filled-in form to be sent to : Smt. Munmun Banerjee, Assistant Director General,
Merchants' Chamber of Commerce & Industry, 15 B, Hemanta Basu Sarani, Kolkata – 700 001,
Tel : 033 2262 5070 (5 lines); email : mcciorg@mcciorg.com/ mbanerjee@mcciorg.com