

Merchants' Chamber of Commerce & Industry strongly believes in decentralised development through promotion of industry & trade in the districts of West Bengal, which is in line with the policy framework of Smt. Mamata Banerjee, Hon'ble Chief Minister of West Bengal.

On its mission to reach out to Tier II & Tier III towns in the districts of the state, the Chamber organized a Seminar on **"Destination Haldia : The Road Ahead"** on Friday, 28 April 2017 at Hotel Golden Retreat, Haldia. The Seminar was the 1st one in the series of programmes to follow, which was a runaway success. The objective of the Seminar is to deliberate on the prospects and challenges of Haldia as a major industrial city, with all the important stake holders.



Inauguration of the Seminar (from L to R) : Shri G Senthilvel, Dy. Chairman, Haldia Dock Complex; Shri Surendra Keyal, Hony. Secy., MCCI; Shri Dibyendu Adhikari, Hon'ble MP; Shri Vishal Hajharia, Vice President, MCCI; Shri Hemant Bangur, President, MCCI; Dr Rashmi Kamal, IAS, District Magistrate, Purba Medinipur and Shri Alok Rajoria, IPS, Superintendent of Police, Purba Medinipur.

Haldia has emerged as a symbol of industrial resurgence in West Bengal, with the development of oil refinery & petrochemical industry bringing in significant investments in the downstream industries, generating huge employment opportunities in the state.



On the dais (from L to R) : Shri Alok Rajoria, IPS, S P, Purba Medinipur; Shri Samit Chatterjee, GM, DIC, Purba Medinipur; Shri Vishal Hajharia, Vice President, MCCI; Shri G Senthilvel, Dy. Chairman, Haldia Dock Complex; Shri Dibyendu Adhikari, Hon'ble MP; Shri Hemant Bangur, President, MCCI; Dr. Rashmi Kamal, IAS, DM, Purba Medinipur; Shri A K Ghosh, Exec. V P, Haldia Petrochemicals Ltd. and Shri C K Tiwari, M D, Indian Oil Corpn, Haldia Refinery.



Destination Haldia : The Road Ahead

28 April 2017 at Haldia

A Detailed Report

Shri Dibyendu Adhikari, Hon'ble Member of Parliament, Tamluk Constituency inaugurated the Seminar. The Seminar was addressed by :

- **Shri G Senthilvel**, Deputy Chairman, Haldia Dock Complex
- **Dr. Rashmi Kamal**, IAS, District Magistrate & District Collector, Purba Medinipur
- **Shri Alok Rajoria**, IPS, Superintendent of Police, Purba Medinipur
- **Shri Samit Chatterjee**, GM, District Industries Centre, Purba Medinipur
- **Shri Ashok Kumar Ghosh**, Executive Vice President & Head Plant, Haldia Petrochemicals Ltd.
- **Shri C K Tiwari**, Executive Director, Indian Oil Corporation Ltd., Haldia Refinery
- **Shri Prahlad Hazra**, Chief Advisor, Confederation of Purba & Paschim Medinipur District Chamber of Commerce & Industries (DCCI)
- **Smt. Kanta Basu**, Chairperson, Women's Cell, Confederation DCCI.



While delivering the Welcome Address, **Shri Hemant Bangur**, President MCCI said that the Kolkata centric model of development needed to be dispensed with and the policies and programmes should be percolated at the ground level in Tier-II and Tier-III towns, which would act as the catalytic agents of development for the State. Such interactions at the ground level in the districts with a Regional Chamber of Commerce like MCCI, local administration, local Chamber of Commerce, business community and entrepreneurs would create a strong bonding and provide a platform for exchange of ideas, particularly for MSME sector, President added.

Inaugurating the Seminar, **Shri Dibyendu Adhikari**, Hon'ble Member of Parliament said that under the dynamic leadership of the Hon'ble Chief Minister Smt. Mamata Banerjee, state growth parameters had become much higher than the national average in industry & agriculture and that there had been no loss of man days recently. Deliberating on the



potential of the district of Purba Medinipur in the areas of handloom, agriculture, floriculture & horticulture, and good connectivity through roads, availability of electricity & skilled manpower, he invited all to come forward to invest in the district. He also spoke about developing tourism facilities around towns of Contai, Egra and Mahisadal.

Shri G Senthilvel, Deputy Chairman, Haldia Dock Complex (HDC) observed that development of Haldia could be attributed to the pivotal roles played by Haldia Dock Complex, Haldia Development Authority, Indian Oil Corporation and Haldia Petrochemicals. He said that due to huge modernization programmes at HDC, there had been a significant reduction of waiting time. 14 jetties had been operational in HDC and 3 new ones commissioned with a total investment of Rs. 1 lakh cr. He referred to a 60 p.c. growth in container traffic over years with 9 p.c. compounded from last year and operating surplus being Rs. 462 cr., with the total annual



tonnage capacity being at 54 million tones. With the commissioning of Radio Frequency Identification (RFID) system in April 2017 to track movement of men, materials and vehicles within the dock on real time basis, manual checking of documents was eliminated, which reduced congestion and cost of operations.

Dr. Rashmi Kamal, IAS, District Magistrate, Purba Medinipur assured support and assistance to the business community for running their units in the district of Purba Medinipur. She spoke about availability of land, electricity, water, skilled manpower, excellent connectivity with roads & railways, active banking system for having industry & business here. She also referred to good social infrastructure for the employees and good education for their children.



Shri Alok Rajoria, IPS, Superintendent of Police, Purba Medinipur mentioned about adequate security arrangements in and around Haldia, including full security for installations/ pipelines for 45-47 big industries. There had been no oil theft, no loss of mandays, no lawlessness, he noted. He urged all to report any kind of crime, any sabotage activity immediately. He dwelt upon the new integrated traffic management system in the smart city of Haldia.

Shri Samit Chatterjee, General Manager, District Industries Centre, Purba Medinipur invited all to come to DICs for support as also to avail the online facilities of MSME Facilitation Centre (MFC). Speaking on the online system of DICs, he said that a 'Single Door' facility, as against Single Window, would be available within 2–3 months, as a part of Ease of Doing Business.

Deliberating on future plans, **Shri Ashok Kumar Ghosh**, Executive Vice President & Plant Head, Haldia Petrochemicals Ltd. (HPL) said that HPL wanted to venture out to value added chemicals (VAE), manufactured through ethylene and had the capacity to produce more, being constrained by low demand. He mentioned that HPL was looking for land to put up a refinery. With an overall investment to the tune of Rs. 25,000–30,000 cr., HPL produced around 10 grades of polymer and about 1,20,000 tonnes of polypropylene and polyethylene annually. Referring to the huge untapped potential in the East, he said that HPL sold only 20–25 p.c. of its capacity to the Eastern India, rest going to West & North. He spoke about high cost of power in the state, as a huge hindrance towards competitiveness of industries



Charting out the growth plan of IOC, **Shri C K Tiwari**, Executive Director, Indian Oil Corporation, Haldia Refinery mentioned about an investment of Rs. 10,000 cr. by 2020 to upgrade Bharat Stage (BS) IV to BS VI auto grade fuel at IOC refinery, Haldia. He felt that the next 3 years would be very crucial, with increase in quality production and reduction in cost & wastage. He also spoke about high cost of power as a hindrance to growth.

The Seminar was well attended by the corporate sector, large, medium & small industries and entrepreneurs of Haldia, as also members of district Chambers of Commerce from Medinipur town, Contai, Egra & Mahisadal.

The Seminar ended with a hearty Vote of Thanks by **Shri Vishal Jhajharia**, Vice President of the Chamber.



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Merchants' Chamber of Commerce & Industry

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