



Merchants' Chamber
of Commerce & Industry



MCCI
Bengal
Agri Food
& Allied
Exporters'
Forum 2019

Friday, 15 November 2019

Hotel Lalit Great Eastern



The objective of the Forum was to bring prominent Policy Makers & Industry Captains together for facilitating meaningful discussions & deliberations about development of exports of Agri Food & Allied products from Bengal.



MCCI Bengal Agri-Food & Allied Exporters' Forum 2019

Friday, 15 November 2019 ■ Hotel Lalit Great Eastern

A Report

The Chamber organized **MCCI Bengal Agri-Food & Allied Exporters' Forum 2019** on 15th November 2019 at Hotel Lalit Great Eastern, Kolkata.

The objective of the Forum was to deliberate with all the important stake

holders, on the policies, prospects and challenges of Agri-Food and allied exports from West Bengal as also to showcase & enhance exports and to attract further investments across all the verticals in the sector.

Some issues for discussion at the Forum were :

- Current status, opportunities & constraints related to export business of Agri Food & Allied sector,
- Policies, initiatives & schemes for such export business
- Issues relating to the stringent production norms of the importing nations

- Issues relating to certification for exports
- Backward integration of perishable products
- Awareness related to unregulated input (chemicals) usage at the farm level
- Post harvest management
- Logistic constraints affecting export
- Transfer of technology from Lab to Land



Shri Vishal Jhajharia, President, MCCI delivering his Welcome Address. Seated on the dais [from L to R] : Shri Souvik Banerjee, DG, MCCI; Shri Ankush Saha, Joint Secretary, West Bengal Fruits & Vegetables Exporters' Welfare Association; Shri R. K. Mondal, Deputy General Manager, Agricultural and Processed Food Products Export Development Authority (APEDA); Dr. D. D. Patra, Vice-Chancellor, Bidhan Chandra Krishi Viswavidyalaya (BCKV); Shri Rajesh Kumar Sinha, IAS, Secretary, Departments of Agricultural Marketing & Agriculture, Govt. of West Bengal (Guest of Honour); Shri Prasenjit Hans, Special Secretary, Department of Agriculture, Govt. of West Bengal; Shri Amarendra Narayan, Additional Commissioner, Kolkata Customs Zone; Dr. S. K. Verma, Deputy Director (Ento), Regional Plant Quarantine Station, Ministry of Agriculture & Farmers Welfare, Govt. of India; Shri Archiman Lahiri, Deputy Director, The Marine Products Export Development Authority (MPEDA) and Shri Suresh Agarwal, Co-Chairman of Standing Committee on Agriculture & Food Processing, MCCI.

The Forum was addressed by **Shri Rajesh Kumar Sinha**, IAS, Secretary, Departments of Agricultural Marketing & Agriculture, Govt. of West Bengal as **Guest of Honour**. The following distinguished Speakers addressed the Forum as Special Guests :

- **Dr. D. D. Patra**, Vice-Chancellor, Bidhan Chandra Krishi Viswavidyalaya (BCKV)
- **Shri Amarendra Narayan**, Additional Commissioner , Kolkata Customs Zone
- **Shri A. K. Das**, Joint Secretary, Department of Agricultural Marketing, Govt. of West Bengal
- **Dr. S. K. Verma**, Deputy Director (Ento), Regional Plant Quarantine Station, Ministry

of Agriculture & Farmers Welfare, Govt. of India

- **Shri Archiman Lahiri**, Deputy Director, The Marine Products Export Development Authority (MPEDA)
- **Shri R. K. Mondal**, Deputy General Manager, Agricultural and Processed Food Products Export Development Authority (APEDA)
- **Shri Ankush Saha**, Joint Secretary, West Bengal Fruits & Vegetables Exporters' Welfare Association

The Forum was also attended by **Shri Prasenjit Hans**, Special Secretary, Department of Agriculture, Govt. of West Bengal.

Shri Vishal Jhajharia



In his Welcome Address, **Shri Vishal Jhajharia**, President, MCCI said that the Union Government approved India's first-ever Agriculture Export Policy, 2018 in last December. The Government had already come out with a policy to double farmers' income by 2022, and it is without any doubt that exports of agricultural products would play a pivotal role in achieving this goal. The broad objectives of the Policy include : doubling agricultural exports from present US\$ 30+ Billion to US\$ 60+ Billion by 2022 and reach US\$ 100 Billion in the next few years, he noted. Since the economy opened up in 1991, India's agricultural trade surplus reported more than ten-fold increase between 1991-92 and 2013-14. In FY19, exports of agricultural and processed food products totalled US\$ 38.49 billion. However, in the last three years, agricultural

exports fell by 22% while imports increased by 62%, thereby resulting in a significant decline of trade surplus of 70%.

MCCI President emphasized that Bengal has huge potential in the Agri-business and agri-exports sectors and the multiplier effects

can go a long way in transforming the socio-economic landscape of the State. West Bengal must take pro-active steps to tap the markets of South Asia, South East Asia and the Middle East and increase its agri-exports to these high potential markets, he said.

Shri Rajesh Kumar Sinha



Addressing the Forum, **Shri Rajesh Kumar Sinha**, IAS, Secretary, Departments of Agricultural Marketing & Agriculture, Govt. of West Bengal said that West Bengal has to increase its agri exports, both in volume and speed. The farmers have been over producing with surplus; they have not been able to tap the export market much.

He emphasized that the focus should be changed from production for domestic consumption to production for exports. Till now, the production was to meet domestic requirements, since the domestic demand is

being met, the focus should be to start having tailor-made production for export markets.

He said that the state has over 50 lakh metric tonnes of potatoes in surplus, which could be exported. Acceptability of a product is also very important, he noted. The state produces Pokhraj & Jyoti varieties of potatoes, which are not accepted by other states like Uttar Pradesh and Punjab.

He emphasized that contract farming should be promoted, and backward linkages should be given due importance. Farmers should be oriented into a different direction. The entire production procedure right from



Shri Vishal Jhajharia, President, MCCI [extreme right] in conversation with Guest of Honour – Shri Rajesh Kumar Sinha, IAS, Secretary, Departments of Agricultural Marketing & Agriculture, Govt. of West Bengal [extreme right].

soil preparation, fertilizer/ fungicide, buying of seeds and then farming should be market oriented.

He observed that the Farmer – Producer Groups have a huge role to play in this. There are around 400 such Farmer Producer Groups in the state.

He referred to a Japanese firm judging a production facility of West Bengal using 128 parameters and it took samples from Singur and North Bengal. He expressed satisfaction that all the parameters were met and the state ranked number one regarding

the export quality.

Referring to the huge wastage in this sector, Shri Sinha pointed out that the problem lay in moving the crop from the farmers' field to the consumers' plate, as 30% of food are being wasted. In West Bengal, there is an acute shortage of proper packaging facility which is hindering the growth of exports, he added.

He mentioned about the importance of having logistic hubs, temperature controlled warehouses and availability of vans carrying harvest.

Dr. D. D. Patra



Dr. D. D. Patra, Vice-Chancellor, Bidhan Chandra Krishi Viswavidyalaya (BCKV) pointed out that India is one of the 12 major biological centres in the world, in which all the agro climatic zones are present.

He said that with growing population,

land is getting squeezed. Within 10 years to come with the increasing population, the world will need 70% more food for sustenance. Within the same timeframe, India would need 50% more food production. This will be difficult to accomplish as demand for nutritious food will rise with less land, he observed. The falling supply of land will be coupled with soil degradation because of non-judicious use of fertilizers and metal pollution.

He stressed on higher efficiency of agricultural resources, particularly on

- ◆ More crop per drop
- ◆ More crop per unit of fertilizers
- ◆ More crop per unit of radiation.

He felt that importance should be given to alternate/ diversified cropping system. The areas which are not utilized for cereals like rice/ maize can be used for other crops. He said that a particular type of oil, which has high value in the market, can be extracted from grass. This type of cropping should be

encouraged.

He referred to use of technology to enhance cropping intensity. Cropping intensity can be increased by 180% in West Bengal. He said that since land is fixed, no horizontal expansion is possible, cropping intensity and crop rotation are extremely important. Non conventional areas should be brought under production. More investment and more private entrepreneurship are required in agriculture, which will also generate more employment.

He spoke about the following major challenges in the sector :

- ◆ Wastage of agro products
- ◆ Out dated technology

- ◆ Insufficient cold storage and warehouses.

Dr. Patra pointed out that across all the 6 ecological conditions in West Bengal, the parameters like soil condition, precipitation etc. are entirely different from one another. Location specific appropriate technology is important, which should be popularized. Government support is needed for R & D.

He also stressed on the following :

- ◆ Formation of Clusters
- ◆ Proper way of doing Organic Farming
- ◆ Post harvest management to reduce wastage
- ◆ Promotion of agro-business and generation of employment opportunities

Shri Amarendra Narayan



Shri Amarendra Narayan, Additional Commissioner, Kolkata Customs Zone said that India's ranking has sharply improved in the category of Trading Across Borders in the Ease of Doing Business.

He spoke about development of Standard Operating Procedure (SOP), in case of failure of system.

He referred to the single window system of the Department for proper online functioning and assured help and support to the exporters.

Shri Narayan spoke about the flagship programme, Authorised Economic Operator (AEO), which aims to enhance international supply chain security and facilitate movement of legitimate goods. He said that AEO is a programme under the aegis of the World Customs Organization (WCO) SAFE Framework of Standards.

Although AEO is a voluntary programme, it enables Indian Customs to enhance and streamline cargo security through close cooperation with the principal stakeholders of the international supply chain viz. importers, exporters, logistics providers, custodians

Dr. S. K. Verma



Dr. S. K. Verma, Deputy Director (Ento), Regional Plant Quarantine Station, Ministry of Agriculture & Farmers Welfare, Govt. of India said that consignment of food to other countries should be free of pests.

He mentioned that the Quarantine Department monitors the situation on the

or terminal operators, custom brokers and warehouse operators, he added.

He advised all the exporters to go for AEO for certain advantages like reduction of bank guarantee, a window of 15 days, deferred payments for cargo and others.

field in order to have a systematic control on pests. Post surveillance, if the products are 95% free from insects, they are fit for exports to UK.

He spoke about different types of pests and also of technologies towards detection of such pests for their containment by adopting domestic quarantine regulations, to undertake phytosanitary certification (for issuance of Phytosanitary Certificates (PSCs) as also to undertake fumigation/ disinfestations/ disinfections of fruits and vegetables to control infestation.

He felt that there should be a systematic approach to Bengal's production. In Mumbai, there are 40 pack houses, while there are only 3 in West Bengal. This figure should increase to at least 50, he noted.

He stressed on organizing training programmes for the farmers for pest free cultivation & judicious use of pesticides/ fungicides. He also requested MCCI to come forward towards generation of awareness in this sector.

Shri Archiman Lahiri

Shri Archiman Lahiri, Deputy Director, The Marine Products Export Development Authority (MPEDA) said that India exported around US\$ 7 billion marine products in 2017-18, out of which shrimps constituted

around 69%. There has been a 12% growth of value added marine products in 2018-19 over 2017-18.

West Bengal exports 12% of India's marine exports and 87% of shrimps are from



West Bengal, mostly from the districts of Purba Medinipur and North & South 24 Parganas.

He pointed out that focus at MPEDA has been on the following :

- ◆ Infrastructure in harbour to reduce post harvest losses

- ◆ Diversification of products from shrimps to crabs & sea bass
- ◆ Revival of traditional black tiger prawn in West Bengal
- ◆ Cool chain facilities
- ◆ Tapping of foreign markets in New Zealand and South Korea.

He said that West Bengal is the only state, in which production of organic black tiger prawn is registered to enter into the export market. MPEDA is trying to revive black tiger prawn in West Bengal. He said that the exports of crabs will increase in 2020 and 2021, due to backward integration with the farmers.

He observed that 90% of fish now comes from Vietnam. Around 2.5 lakh tones of fish are annually imported by India from Vietnam. There are tremendous opportunities to increase aquaculture in the huge hinterland.

West Bengal is growing so far as marine products are concerned. However, good coordination is required with the export inspection agencies.

Shri R. K. Mondal

Shri R. K. Mondal, Deputy General Manager, Agricultural and Processed Food Products Export Development Authority (APEDA) observed that there has not been much growth in exports of fresh fruits and vegetables.

He suggested that in order to promote exports, it is important to work with Farmer Producer Companies. He mentioned that farmers have not been given assurance that their products will be successfully exported.

He felt that some sort of consortium needs to be created with the 400 Farmer-

Producer Companies to grow exportable quality of fruits and vegetables. It is the collective responsibility of all to capture the world market.

West Bengal is lagging behind because of certain restrictions on Indian exports by EU. Exporters should have direct access to the farmers.

He said that production should be oriented towards exports. For example, Ladies Finger is one of the largest saleable products from West Bengal. Registration of



farmers for betel leaves is almost negligible in West Bengal, this should be enhanced. Growing of green chilly exclusively for Europe can also be considered, as it fetches a high price in that market. Bengal mangoes can not be exported because of lack of registrations.

He mentioned that Gobindo Bhog rice is not registered as an export item from West Bengal. There is a huge market for Gobindo Bhog rice, which should be exploited. Not a single rice mill in West Bengal is registered for exports to US, this should be rectified.

He advised that there should be area specific cluster approach. He urged 2–3 rice mills to come forward for registration. Infrastructure can be developed or modified for those rice mills, as per foreign standards.

He informed that APEDA can provide assistance up to 40% of the total project cost, the assistance not exceeding Rs. 1 cr., for any new project related to agri exports. He invited entrepreneurs to avail such benefits given by the Government of India.

Shri Ankush Saha



Shri Ankush Saha, Joint Secretary, West Bengal Fruits & Vegetables Exporters' Welfare Association spoke about the challenges faced by the exporters in general. He said that in spite of high demand for export products and huge potential in this sector, lack of coordination between the different stakeholders often affects the exporters in an adverse manner. He referred to the problems faced by all exporters regarding quarantine.

He mentioned about the ban on exports of vegetables in 2017 and the immense problems faced by the exporters since then. He spoke about the incidence of detection of salmonella in 2017 in ready-to-eat betel leaves that were exported to UK. He urged

for proper remedial measures for problems, which are affecting high value exports of agri products.

He felt that exports of fruits and vegetables from both West Bengal and India have dropped in the recent years and Government initiative is needed.

He expressed concern that the phyto certificate is not easily available from the

Shri A. K. Das



In the Q & A Session, **Shri A. K. Das**, Joint Secretary, Department of Agricultural Marketing, Government of West Bengal said that the State Government provides a 30% transport subsidy for both export and domestic sale of potato.

Department which has affected the export of betel leaf, potato and other agriculture & horticulture products although there is a large market overseas for such products.

A proactive role for the Government is needed with better coordination among Government Departments. He also urged that Government support should be given to all the exporters and policies should be rectified according to the needs of the exporters.

Shri Suresh Agarwal



The Session ended with a hearty Vote of Thanks by **Shri Suresh Agarwal**, Co-Chairman of Standing Committee on Agriculture & Food Processing, MCCI.



Important Takeaways

- West Bengal has a huge potential in the Agri-business and agri-exports sectors and the multiplier effects can go a long way in transforming the socio-economic landscape of the State. The state must take pro-active steps to tap the markets of South Asia, South East Asia and the Middle East.
- The major challenges in the sector are wastage of agro products, out dated technology and insufficient cold storage & warehouses.
- 4 important recommendations : Formation of Clusters, Organic Farming in a proper way, Post harvest management to reduce wastage and Promotion of agro-business and generation of employment opportunities.
- Contract farming should be promoted and due importance should be given to backward linkages. Farmers should be oriented into a different direction. The entire procedure chain right from soil preparation, use of fertilizer/ fungicide, buying of seeds and then farming – should be market oriented. Acceptability of a product is also very important.
- Farmer-Producer Groups have a huge role to play in this. Farmers should be given some assurance that their products will be successfully exported.
- There are around 400 such Farmer Producer Groups in the state. Some consortium needs to be created with the 400 Farmer Producer Companies to grow exportable quality of fruits and vegetables. It is the collective responsibility of all to capture the world market.
- In a sample testing of certain vegetable production facilities at Singur and North Bengal for exports, done by a Japanese company using 128 parameters, West Bengal ranked number One.
- In West Bengal, there is an acute shortage of proper packaging facility which is hindering the growth of exports. Logistic hubs, temperature controlled warehouses, availability of vans carrying harvest should be given topmost priority.
- Importance should be given to alternate/ diversified cropping system. The areas which are not utilized for cereals like rice/ maize can be used for other crops. A particular type of oil, which has high value in the market, can be extracted from grass. This type of cropping should be encouraged.
- Since land is fixed, no horizontal expansion is possible, cropping intensity and crop rotation are extremely important. Non conventional areas should be brought under production.
- Use of appropriate technology is very important to enhance cropping intensity. Location specific appropriate technology should be popularized.
- There should be a systematic approach to Bengal's production. There are around 40 pack houses in and around Mumbai, while there are only 3 in whole of West Bengal. Training programmes should be organized for farmers for pest free cultivation & judicious use of pesticides/ fungicides.
- India exported around US\$ 7 billion marine products in 2017-18, out of which shrimps constituted around 69%. There has been a 12% growth of value added

marine products in 2018–19 over 2017–18. West Bengal exports 12% of India's marine exports and 87% of shrimps are from West Bengal, mostly from the districts of Purba Medinipur and North & South 24 Parganas.

➤ There are tremendous opportunities to increase exports of fish, prawn, crabs and other marine products from the state. Exports of crabs will increase in 2020 and 2021, due to backward integration with the farmers.

➤ Revival of black tiger prawn in West Bengal is very important. West Bengal is the only state, in which production of organic black tiger prawn is registered to enter into the export market.

➤ There has not been much growth in exports of fresh fruits. West Bengal is lagging behind because of certain restrictions on Indian exports by EU. Exporters should have direct access to the farmers.

➤ Registration of farmers from West Bengal are important for certain products like betel leaves, green chilly and mangoes, which fetch a high price abroad.

➤ There is a huge market for Gobindo Bhog rice from the state, which should be exploited. Not a single rice mill in West Bengal is registered for exports to US, this should be rectified.

➤ APEDA can provide assistance up to 40% of the total project cost, the assistance not exceeding Rs. 1 cr., for any new project related to agri exports.

➤ Government of West Bengal provides a 30% transport subsidy for both export and domestic sale of potato.

➤ The flagship programme, Authorised Economic Operator (AEO) enables Indian Customs to enhance and streamline cargo security through close cooperation with the principal stakeholders of the international supply chain viz. importers, exporters, logistics providers, custodians or terminal operators, custom brokers and warehouse operators. Exporters should go for AEO for certain advantages like reduction of bank guarantee, a window of 15 days, deferred payments for cargo etc.

➤ In spite of high demand for export products and huge potential in this sector, lack of coordination between the different stakeholders often affects the exporters in an adverse manner.

➤ Phyto certificate is not easily available from the concerned Department which has affected the export of betel leaf, potato and other agriculture & horticulture products although there is a large market overseas for such products.

➤ Proper remedial measures are required to address the problems, which are affecting high value exports of agri products. Initiative is needed to boost up the falling exports of fruits and vegetables from West Bengal.

➤ A proactive role is needed on the part of the Government, with better coordination among all the Departments. Government support should be given to the exporters and policies should be rectified according to the needs of the exporters.

➤ More investment and more private entrepreneurship are required in agriculture, which will also generate more employment.

Report written and compiled by Smt. Munmun Banerjee, Assistant Director General, MCCI

Felicitations to the Guest Speakers



Display of agri products at Sufal Bangla stall of Department of Agricultural Marketing, Govt. of West Bengal

APEDA keen to provide 40% finance to new projects

KOLKATA, 15 NOVEMBER

There is no growth in export of fresh fruits. The country not able to project itself as potential exporter of food and in order to promote exports this is the right time to work with Farmer Producer Companies (FPC), Mr F... deputy general manager, Agricultural and Allied Food Products

● कोलकाता शनिवार 16 नवम्बर 2019

Processed Food Products and Export Development Authority said here today. Speaking at an event organised by MCCI, he said: "We are able to give farmers the assurance that their products will be successful."



एण्ड इंडस्ट्री (एमसीसीआई) और बंगाल एग्री फूड एंड एलाइड एक्सपोर्टर्स फोरम 2019 की ओर से आयोजित सेमिनार में बोल रहे थे। कृषि और प्रसंस्कृत खाद्य उत्पाद निर्यात विकास प्राधिकरण (एपीईडीए) के उप महाप्रबंधक आरके मंडल और चेम्बर अध्यक्ष विशाल झाझरिया उपस्थित थे। लाहिड़ी ने बताया कि बंगाल एशिया में सबसे अधिक ब्लैक टाइगर उत्पादन करने वाला राज्य है। यहां से दुनिया में सबसे अधिक जैविक ब्लैक टाइगर का निर्यात भी किया जाता है। बंगाल में 50 हजार हेक्टेयर जमीन पर इसका उत्पादन किया जाता है।

Morning India
www.sanmarglive.com
Kolkata, Saturday 16 November 2019

MCCI Bengal Agri-Food and Allied Exporters Forum 2019

KOLKATA: MCCI organised MCCI Bengal Agri-Food and Allied Exporters' Forum 2019 on Friday at Lalit Grand Eastern, Kolkata. Rajesh Kumar Sinha, IAS, Secretary, Department of Agricultural Marketing and Agriculture, Govt. of West Bengal said that since domestic demand is being met, we have to tailor food production for other markets. He said that contract farming needs to be promoted and West Bengal has started in this regard. The problem lies in...

sharply improved in the category of trading across borders in the Ease of Doing Business. The department functions online with single window system and assured help to the exporters. B. K. Mondal, Deputy General Manager, Agricultural and Processed Food Products Export Development Authority (APEDA) said that there is no growth in exports of fresh fruits. The country is not able to project itself as a potential exporter of food and in order to promote exports this is the right time to work with Farmer Producer Companies (FPC), Mr F... deputy general manager, Agricultural and Allied Food Products



Bidhan Chandra Krishna, AS, Secretary, Department of Agricultural Marketing, Government of West Bengal; Vishal Jhajharia, Department of Agriculture, Government of West Bengal.

Dr. D. D. Patra, Vice-Chancellor, Bidhan Chandra Krishi Vidyapeeth (BCKV) said that given its growing population, India will in future need 50 p.c. more food. India needs proper planning to reduce food wastage. Also, diversification of cropping system is necessary. He expressed concern about non-availability of labour in the farm sector. A. K. Das, Joint Secretary, Department of Agricultural Marketing, Government of West Bengal said that the Government provides a 30 p.c. transport subsidy for both export and domestic sale of agricultural products.

Policy include: doubling agricultural exports from present US\$ 304 billion to US\$ 608 billion by 2022 and reach US\$ 100 billion in the next few years. Since the economy opened up in 1991, India's agricultural trade surplus reported more than ten-fold increase between 1991-92 and 2013-14. In FY19, exports of agricultural and processed food products totalled US\$ 38.49 billion. However, in the last three years, agricultural exports fell by 22 p.c. while imports increased by 62 p.c. thereby resulting in a significant decline of trade surplus of US\$ 24.5 billion.

सन्मार्ग
शनिवार 16 नवम्बर, 2019

काँट्रैक्ट

‘काल्ड टाइगर’ को पुनर्जीवित करने के लिए केंद्र सरकार को प्रजातियों की जा रही है खोज

समाज्ञा

कोलकाता, शनिवार, 16 नवम्बर, 2019

बंगाल एग्री-फूड एंड अलाइड एक्सपोर्टर्स फोरम का कार्यक्रम आयोजित



कोलकाता, समाज्ञा : मचेंट्स ऑफ चेम्बर ऑफ कॉमर्स इंडस्ट्रीज (एमसीसीआई) की तरफ से 'एमसीसीआई बंगाल एग्री-फूड एंड अलाइड एक्सपोर्टर्स फोरम 2019' का आयोजन किया गया। इस मौके पर मुख्य अतिथि के तौर पर राज्य के एग्रीकल्चरल मार्केटिंग एंड एग्रीकल्चर विभाग के सचिव आईएस राजेश कुमार सिन्हा, कोलकाता कस्टम जोन के डिशानल कमिश्नर अमरेन्द्र नारायण, एपीईडीए के डेप्युटी जनरल मैनेजर आर.के. मंडल, एमपीईडीए के डेप्युटी निदेशक अर्चिस्मान लाहिरी, पश्चिम बंगाल फ्रूट्स एंड वेजीटेबल एक्सपोर्टर्स वेलफेयर एसोसिएशन के ज्वाइंट अध्यक्ष विशाल झाझरिया उपस्थित थे।

कॉन्ट्रैक्ट फार्मिंग बढ़ाने की जरूरत : सिन्हा

कोलकाता : मचेंट्स ऑफ चेम्बर ऑफ कॉमर्स इंडस्ट्रीज (एमसीसीआई) ने प्रदेश के एग्रीकल्चरल विभाग के सहयोग से एग्री-फूड एंड एलाइड एक्सपोर्टर्स फोरम का आयोजन किया। चेम्बर ऑफ कॉमर्स इंडस्ट्रीज (एमसीसीआई) ने कहा कि पिछले साल निर्यात नीति को मंजूरी दी थी और निर्यात आय को दोगुनी करने का ऐलान किया। एग्रीकल्चरल मार्केटिंग विभाग के सचिव आईएस राजेश कुमार सिन्हा ने कहा कि फार्मिंग बढ़ाने की जरूरत है। इस लिए इस बढ़ाने के लिए एमपीईडीए इसकी प्रजातियों को खोजने के लिए शोध कर रहा है।



सन्मार्ग संवाददाता, कॉमर्स एंड इंडस्ट्रीज (एमसीसीआई) के अध्यक्ष विशाल झाझरिया ने कहा कि फलों और सब्जियों का निर्यात को बढ़ावा देने के लिए सरकार को प्रजातियों की जा रही है खोज। इससे निर्यात आय को दोगुनी करने का ऐलान किया। एग्रीकल्चरल मार्केटिंग विभाग के सचिव आईएस राजेश कुमार सिन्हा, कोलकाता कस्टम जोन के डिशानल कमिश्नर अमरेन्द्र नारायण, एपीईडीए के डेप्युटी जनरल मैनेजर आर.के. मंडल, एमपीईडीए के डेप्युटी निदेशक अर्चिस्मान लाहिरी, पश्चिम बंगाल फ्रूट्स एंड वेजीटेबल एक्सपोर्टर्स वेलफेयर एसोसिएशन के ज्वाइंट अध्यक्ष विशाल झाझरिया उपस्थित थे।



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