



**Merchants' Chamber
of Commerce & Industry**

Supported by:



Department of Animal Resources Development

&

Department of Fisheries, Aquaculture,
Aquatic Resources & Fishing Harbour



MCCI ANIMAL HUSBANDRY & FISHERIES CONCLAVE

**Livestock - A Big Potential for
Employment & Income Generation**

**BRIEF
PROCEEDINGS**



Wednesday | 28 February 2024 | The Lalit Great Eastern

শ্রী স্বপন দেবনাথ

ভারপ্রাপ্ত মন্ত্রী
প্রাণী সম্পদ বিকাশ বিভাগ
পশ্চিমবঙ্গ সরকার
প্রাণী সম্পদ ভবন (৫ম তল)
এল বি-২, সেক্টর-৩, সল্টলেক
কলকাতা - ৭০০১০৬
টেলি ফ্যাক্স : (০৩৩) ২৩৩৫-১১৩০
দূরভাষ : (০৩৩) ২৩৩৫-১১৩০ / ১১৪৪
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Dated-28.02.2024

MESSAGE

I am delighted to know that Merchants' Chamber of Commerce & Industry (MCCI) is going to organize "MCCI Animal Husbandry & Fisheries Conclave" with an objective to promote employment as well as Income Generation, at the Lalit Great Eastern, Kolkata on 28th February, 2024.

This type of conclave will be able to attract the industrialists to promote Animal Husbandry & Fisheries Sector in our State as there is a ample scope of income generation & employment opportunities.

MCCI is also planning to publish a booklet containing a brief report on the conclave is a matter of laudable effort.

I hope and believe that this conclave will attain a great success and my greetings and thanks to the organizer and wish a great success of this programme.

(Swapan Debnath)

Mr. Namit Bajoria
President
Merchants' Chamber of Commerce & Industry

বিল্লব রায়চৌধুরী

মন্ত্রী
(স্বাধীন দায়িত্বপ্রাপ্ত)
মৎস্য বিভাগ
পশ্চিমবঙ্গ সরকার



Biplab Roy Chowdhury

Minister of State
(Independent Charge)
Department of Fisheries
Govt. of West Bengal

Date: 28.02.2024

MESSAGE

I am pleased to learn that the Merchants' Chamber of Commerce & Industry (MCCI) is organizing the **"MCCI Animal Husbandry & Fisheries Conclave"** at The Lalit Great Eastern, Kolkata on 28th February, 2024.

I am also glad to know that in this occasion meaningful discussion and deliberation will be held between Policy-makers and Industrialists and Stakeholders for sustainable development of animal husbandry and fisheries sectors in West Bengal.

It has also been learnt that a Souvenir will be brought out to commemorate this auspicious event.

I take this opportunity to convey my heartfelt best wishes to the organizers and wish the conclave a grand success.


(Biplab Roy Chowdhury)

Shri Namit Bajoria
President,
Merchants' Chamber of
Commerce & Industry,
15B, Hemanta Basu Sarani,
Kolkata – 700 001.





Shri Namit Bajoria, President, MCCI in his welcome address highlighted that West Bengal is renowned for its fisheries activities, a 'Sunrise Sector', that has seen a double-digit annual growth of over 10% in 2021-22, supporting around 1.7 million people, including marginalized and vulnerable communities in our society.

While speaking on the livestock sector of India, Shri Bajoria informed that the total milk production in the country has witnessed a remarkable growth of 22.81% during 2022-23.

Shri Amit Kumar Saraogi, Chairman, Council on Animal Husbandry & Fisheries, MCCI in his address informed that the fisheries sector in West Bengal contributes around 5.55% to the agricultural Gross State Domestic Product (GSDP) and employs around 1.7% of the state's population.

In the context of the livestock sector, Shri Saraogi said that Livestock provides livelihood to two-thirds of the rural community. It employs about 8.8% of the population in India.

Shri Swapan Debnath, Hon'ble Minister of Animal Resources Development, Government of West Bengal in his address mentioned that the **Department of Animal Resources Development** has introduced a Special Incentive Scheme to encourage private entrepreneurs to set up Commercial Layer Poultry Farms as well as Poultry Breeding Farms for increasing commercial egg production in the State. The goal is to create employment opportunities in rural areas and make the State self-sufficient in egg

production by December 2024.

West Bengal is the second-highest egg producer in India and the annual growth rate during the previous year was 20%. However, West Bengal requires 1440 cr. eggs annually while the annual egg production is around 1372 cr. The state needs to increase egg production by about 64-67 cr. to become self-sufficient as demand has gone up because of midday meals and Integrated Child Development Services (ICDS) centres.

Hon'ble Minister requested the private poultry farms to invest more in the capacity building of their units so that the demand-supply gap can be bridged. The government has also established a Parent Breeding Farm for broiler chickens in Jalpaiguri.

In the context of the livestock sector, the Hon'ble Minister said that West Bengal is self-reliant in meat production as it is 135 per cent of the demand and thus the State exports the surplus meat. West Bengal exported meat to Qatar during the Football World Cup. West Bengal is the second-highest producer of meat after Uttar Pradesh with an 11.9% growth rate. He further added that milk production is growing by 8.65% in West Bengal.

To encourage livestock, he said that West Bengal has introduced two measures, namely a reduction in cost of land registration and an incentive in electricity charges. Also, the Department has introduced a broiler integration project under the operational control of the Broiler Integration Programme (BIP). He also proposed that the private players in the state

should come forward with investment in the sector because this sector has huge potential.

Shri Biplab Roy Chowdhury, Hon'ble Minister of State (IC) of Fisheries, Aquaculture, Aquatic Resources & Fishing Harbour, Government of West Bengal in his address informed that the **Department of Fisheries, Aquaculture, Aquatic Resources & Fishing Harbour** has recently trained 40,000 youth in fisheries. He informed that the Department has already set up a laboratory at Junput in East Midnapore for research and breeding in fisheries. The Department is working in collaboration with Arizona University for activities of the advanced laboratory in Junput.

The laboratory is well-equipped to test and assess whether the soil and water are suitable for fish cultivation. However, the Department needs some new instruments for conducting health tests on fish and he hopes that the facility will start the operations within the next 2-3 months. The Department has also started a training centre at Junput where people in groups of 50 are being trained in scientific fish cultivation and breeding of fishes.

However, he expressed the concern that in the fisheries sector, there is little adoption of new technology. Any individual who is associating with this business should learn scientific techniques and both private and public bodies should ensure continuous training for them to produce quality products.

In this context of challenges in fisheries, the Hon'ble Minister suggested that fishing should be done scientifically and the Department is providing continuous training to the fishermen. The Fisheries Department has decided to train fish farmers of East Kolkata Wetlands (EKW) in scientific farming of shrimp and other species. EKW has 245 shallow fish ponds that produce 2.4 lakh quintals of fish daily. The Fisheries Department has identified 12,749 water bodies in the state for scientific fish farming and has started training local youth in 21 districts.

However, Hon'ble Minister added that the major challenges include nonscientific farming of fish such as overharvesting, overfeeding, and use of antibiotics which are not viable in the long run.

While urging youth to enter the fisheries business, he said that though fisheries is not a glamorous business, it provides a good livelihood. He requested the private players especially the SMEs to produce equipment and quality floating fish feed that is beneficial for fish farming.

Shri Madan Mohan Maity, General Secretary, West Bengal Poultry Federation said that the poultry industry has generated employment of 30 lakh and the goal is to increase this to 50 lakh. Still, the overall investment in the poultry industry of the state is about Rs 6500 crore.



Shri Mir Mamrej Ali, Managing Director, K.N.C. Agro Limited in his address expressed his concern that in India there is a shortage of raw material and China is directly importing raw materials from Ecuador and enjoying tax free export to the United States of America and the United Kingdom while India has to pay more than 6% tax to export to the same countries.



State to become self-reliant in poultry products

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STATESMAN NEWS SERVICE
KOLKATA, 28 FEBRUARY

growth rate. He further added that milk production is growing 8.65 per cent in West Bengal.

He informed that the department has established a parent breeding farm of broilers in Jalpaiguri. To encourage this sector, the state government has introduced two measures such as reduction in land registration and incentive in electricity.

Mr Biplab Roy Chowdhury, state fisheries minister, said that the department has recently trained 40,000 youth in fisheries.

While speaking on challenges in fisheries, Mr Roy Chowdhury suggested that fishing should be done scientifically and the department is providing continuous training to the fishermen.

While urging youth to enter the fisheries business, he said that fisheries is not

a glamorous business but provides a good livelihood.

He informed that the department has already set up a laboratory at Junput in East Midnapore for research and breeding in fisheries. The laboratory has the capability to test soil and water for suitability. He further added that floating food which does not sink to the bottom is being given to fish.

Namit Bajoria president, MCCI highlighted that Bengal is renowned for its fisheries activities, this is renamed as a 'Sunrise Sector', the state produced 20.45 lakh tonnes of fish and 27 billion fish seeds during 2022-23. In addition, the state exported 1.17 lakh tonnes of fish (mostly frozen shrimp) worth more than Rs 5,000 crore. Additionally, poultry, goat, and sheep farming are significant contributors to the state's economy.

ish Chattopadhyay

Animal Resources Department has introduced Speculative Scheme for setup commercial layer poultry and expects West Bengal to become self-sufficient by 2024 in poultry sector. Bengal is the second egg producer in India with annual growth rate in year was 20%. However, it needs to increase production about 64-67 per cent to become self-sufficient.

प्रभात खबर

बंगाल की

Kolkata: Bengal's animal resources development department was seeking cooperation of private poultry players to fill up deficit in egg production in the state, said minister Swapan Debnath on Wednesday.

Speaking at Merchant Chamber of Commerce & Industry's animal husbandry and fisheries conclave on Wednesday, Debnath said, "The demand for eggs has gone up in our state, more because of midday meals and Integrated Child development Services (ICDS) centres.

The state requires 1,440 crore eggs annually while the annual production is around 1,372 crore. We have to bring around 68 crore eggs from other states every year. If private poultry firm owners invest more for expansion of their units, we will be able to fill up the demand-supply gap by Dec." State govt was also planning to increase fish production, said minister of state Biplab Roy Chowdhury and added that the fisheries department

wapan Debnath, state minister for animal resources development said the state government is likely to become self-sufficient in the poultry sector by 2024, due to the special incentive scheme for setup of new commercial layer poultry farms.

He was addressing a seminar titled Livestock - A Big Potential For Employment and Income Generation organized by the Merchant Chamber of Commerce and Industries at a star hotel in central Kolkata this afternoon.

Mr Debnath said Bengal had exported meat to Qatar during the Football World Cup. In India, West Bengal is the second highest producer of meat after Uttar Pradesh with 11.9 per cent

से मोती व माہی پروری لنکھو کار پروگرام



State to soon start health tests of fishes

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State to soon start health tests of fishes

CORRESPONDENT

Kolkata: The state Fisheries Department will soon start health tests of fishes at its laboratory at Junput in East Midnapore. The laboratory is already involved in testing the water to assess its suitability for fish cultivation.

ing an 'Animal Husbandry and Fisheries Conclave' by 'Merchants' Chamber of Commerce & Industry' on Wednesday.

The minister pointed out that the challenges in the sector include non-sustainable farming of fish such as overfeeding, overuse of antibiotics which is not viable in the long run. To overcome the problem, the department has set a target of training 50,000 youths by this financial year and 40,000 have already completed training. In the next four months, such a programme is being arranged in all the districts of the state except Darjeeling. The training is being imparted to each batch in two to three phases of three days duration.

छपते छपते

कोलकाता, 1 मार्च। मर्चेंट्स चेंबर ऑफ कॉमर्स एंड इंडस्ट्री ने पशुपालन एवं मत्स्य पालन पर एक अंतरंग गोष्ठी का आयोजन गत बुधवार को ललित ग्रेट ईस्टर्न, कोलकाता में किया। इस कार्यक्रम में राज्य के पशु एवं संसाधन मंत्री श्री स्वपन देबनाथ ने अपने वक्तव्य में कहा कि वे निजी पोल्ट्री मालिकों का सहयोग चाहते हैं ताकि इस वर्ष तक हम इस क्षेत्र में स्वावलम्बी बन सकें।

बिप्लब राय चौधरी मत्स्य पालन एवं एका कल्चर मंत्री ने विभाग में हाल ही में 40 हजार युवकों को मत्स्य पालन का परिचय दिया है।

पोल्ट्री क्षेत्र में स्वावलम्बी होने का प्रयास

मर्चेंट्स चेंबर के अध्यक्ष श्री नमित बाजोरिया पशुपालन मंत्री श्री स्वपन देबनाथ एवं मत्स्य पालन मंत्री श्री बिप्लब राय चौधरी के साथ।

शोध कार्य एवं मछली ब्रीडिंग की एवं श्री एनिमल हस्बैंड्री एंड फिशरीज कानकलेब में अमित सराव

विश्वामि



MCCI Animal Husbandry & Fisheries Conclave was organised to bring prominent policymakers & industry captains together to facilitate meaningful discussions & deliberations on the development of the Livestock and Fisheries sectors of West Bengal by focusing on innovation for improved nutrition and income of farmers for sustainable as well as inclusive growth.

The Conclave deliberated on the following key areas:

- Effective management of land & human resources
- Encouraging use of scientific methods for producing eggs and meat
- Support towards establishing Parent Breeding Farm
- Sufficient medication system for the livestock sector
- Encouraging MSMEs to produce modern equipment for the sectors
- Establishing training centres for the youth
- Setting up advanced laboratories for innovation to benefit these sectors
- Mandatory soil and water testing
- Creation of awareness of existing schemes & policies related to the livestock and fisheries sector

ABOUT MCCI

MCCI is a 122 years old non-government, not-for-profit, industry-led and industry-managed organization, with 700 direct members and 15,000 indirect members covering a wide cross-section of small, medium & large industries, trade and services besides, 10 Associations of Industry & Trade are also affiliated to MCCI.

MCCI addresses various aspects of the industry, trade and service sectors, their issues & Challenges and through several learning and best practices forums, guide them to the future. MCCI also helps members to explore international business opportunities through its international connect initiatives.

MCCI has been working on the development of an indigenous vibrant industrial base in the country, especially in Eastern India. The indomitable spirit and quest to build an institution to safeguard the interests of the indigenous business community led to the birth of Vaishya Sabha and with the changing times, now it stands as MCCI. MCCI has evolved to reinvent itself to address the challenges in this era of new normal.

MCCI works as a bridge between businesses and the policy makers to create a conducive economic environment for the industry to prosper and flourish while benefitting all the stakeholders in the economy. The Executive Committee, which has 30 Councils reporting to it, is the principal facilitating structure of the Chamber.

We are one of the leading Chambers of Eastern India relentlessly working for the betterment of MSMEs through several initiatives. MSME Helpdesk, IP facilitation, connecting with Banking and Financial institutions, technology for MSMEs, besides taking up members' issues at the appropriate level. Several Business meets are organized for the benefit of the members.

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